



## DIGITAL MARKETING INFORMATIONS

### ENTREPRENEUR'S "CHECKLIST"

#### DOMAIN NAME

What is my primary domain name?

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Where is my domain name hosted ?

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What are my credentials (login - password)

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Do I have other domain names ?

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If yes, which ones ?

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Are they redirected to the primary domain name ?

Yes | No

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Who manages my domain name(s)

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What are his contact info (phone - mail)

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#### HOSTING

Where is hosted my website ?

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What CMS do I use ?

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What are the access info ?

URL

\_\_\_\_\_

Login

\_\_\_\_\_

Password

\_\_\_\_\_

If my site is on a cPanel, what are the access info ?

URL

\_\_\_\_\_

Login

\_\_\_\_\_

Password

\_\_\_\_\_

Is my website up to date ?

\_\_\_\_\_

## WHAT IS MY SEO SCORE

Today's date ?

\_\_\_\_\_

What is my SEO score ?

\_\_\_\_\_

## EMAILS

Where are my emails hosted ?

\_\_\_\_\_

What are the admin credentials ?

URL

\_\_\_\_\_

Login

\_\_\_\_\_

Password

\_\_\_\_\_

## LAW 25

Is my website and business adhere to law 25 ?

Yes | No

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